



## Azioni di progetto

A. Azioni preparatorie		
<b>A.1</b>	Mapping and networking	A.1.1 Mapping and networking of SMEs A.1.2. Preliminary Study on regulations and assessing citizens awareness
<b>A.2</b>	Communication Strategy	
B. Core actions		
<b>B.1</b>	LIFE WEEE Integrated Governance Model	B.1.1 LIFE WEEE Permanent Governance Committee B.1.2 LIFE WEEE Integrated Governance Model B.1.3 Capacity Building for public officials B.1.4 LIFE WEEE Information kit
<b>B.2</b>	Actions for SMEs	B.2.1 Information and training for SMEs B.2.2 Mentoring and Business support B.2.3 Marketing tools – Code of Conduct and window sticker I AM GREEN B.2.4 Info – kit for businesses
<b>B.3</b>	LIFE WEEE communication campaign	B.3.1 Public conference B.3.2 Awareness raising media campaign B.3.3 LIFE WEEE Playground@school B.3.4 Scaling up of the campaign at national level
<b>B.4</b>	LIFE WEEE ICT Tools for SMEs and citizens	B.4.1 WEEE management software for SMEs B.4.2 LIFE WEEE APP – georeferencing of collection points
C. Monitoraggio degli impatti del progetto		
<b>C.1</b>	Monitoring and evaluation of the socio – economic impact	
<b>C.2</b>	Monitoring and measuring of performance indicators	
D. Comunicazione e disseminazione del progetto e dei suoi risultati		
<b>D.1</b>	Inform@LIFE WEEE	D.1.1 Basic Communications tools D.1.2 LIFE WEEE Project website and digital communication tools D.1.3 Media relations D.1.4 Opening workshop
<b>D.2</b>	Transferring the results and lessons learned	D.2.1 Dissemination of targeted communication tools D.2.2 Project dissemination events D.2.3 Networking with other projects D.2.4 External events and networking
E. Project management		
<b>E.1</b>	Project management	
<b>E.2</b>	Reporting and monitoring	
<b>E.3</b>	After LIFE Plan	

