

European School of Governance GmbH

European School of Governance (eusg) in Berlin is a new hybrid-institution between education, research and consultancy, with a special focus on democracy and governance in Europe and the MENA region. The three main pillars – education, research and consultancy – are intimately intertwined to complement and enhance each other. eusg aims to create a network of partners with similar institutions across the EU and the MENA region.

At eusg, we strive for a world in which increased conceptual strength in governance and politics helps governments and public institutions to develop novel strategies and take better decisions – by applying the outcome of cognitive science research in thinking about politics. We believe that supporting “good thinking” can help to advance the public good and promote human development by balancing individual freedom with community responsibility and respect for the ecosystem on which we depend for our survival.



eusg
European School of Governance GmbH
Palais am Festungsgraben
Am Festungsgraben 1
10117 Berlin, Germany
Phone +49 (0)30 20 61 62 57

info@eusg.de
www.eusg.de

a part of
Parmenides Foundation



european school of governance

Strengthening
Conceptual
Thinking

in Politics and
Public Institutions



Consultancy

The aim of eusg's projects is to enable institutions to integrate participatory strategic planning and decision-making processes in their work. Good governance can succeed if – and only if – the relevant stakeholders can be engaged through a transparent process allowing for a clear and commonly understood illustration of roles, responsibilities and accountability. eusg's project partners are national and international governmental and public sector institutions such as German Ministry for the Environment, World Bank, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) and United Nations Organisations.

Parmenides Eidos

In all three pillars, eusg is applying Parmenides Foundation's visual reasoning language EIDOS to support reasoning and decision making tasks. EIDOS is the result of a long-term research on human cognition. Its task is to support human thinking vis-à-vis high levels of complexity. In essence, it utilizes the best developed competence of the human brain – the comprehensive and parallel processing capacities of our visual sense – for complex reasoning processes. In order to do so, complex thinking processes are parsed into their individual cognitive components and visualized step by step. At the end, the entire reasoning process is recomposed into fully transparent, interactively accessible and modifiable reasoning architectures. For further information please see www.parmenides-foundation.org/eidos



Research

Our political future presents with increasingly complex challenges which, from a biological evolutionary perspective, human cognition is not well prepared to tackle. The three main pillars of eusg are informed by both our own experience, and the research carried out by the Parmenides Foundation, the sole owner of eusg. The core of the foundation's research agenda is to promote advanced thinking skills. This allows eusg to support governments and public institutions to analyze and better handle complex challenges.

European Democracy Lab

The key intellectual idea is the academic exploration and promotion of a Res Publica Europaea, emphasizing the European common good and the transnationalism of all European policy, beyond the nation state. The Lab regards developing a transnational paradigm essential to overcome nation-bound thinking and to change path-dependent economic policies. Our vision is to shape European democracy based on Montesquieu's principle of division of power, equal citizenship and transnational solidarity.

MENA Democracy Lab

Given the importance of its direct southern neighbors, eusg will mirror the idea of the European Democracy Lab to the MENA region. In the same time innovative approaches and "thinking out of the box" on the part of our MENA-Partners enrich our work in Europe. The lab will leverage eusg's vast regional experience and network as well as the core ideas of the European Democracy Lab to develop conceptually new starting points for a successful joint development of the two regions.



Education

Beyond the executive education offers and the educational modules in its practical projects a new and innovative Master of Public Policy Program for future leaders and decision makers in the public sector as well as for social and political entrepreneurs is currently under development. Students will be familiarized with novel approaches in addressing complex political and societal challenges in a responsible, sustainable and effective manner. The curriculum will focus on new paradigms of knowledge transfer, teaching and complexity management adapted to today's need of a joint development of solutions in the triangle of political, economical and civil society institutions. This project-centered master will benefit from academic concepts on managing complexity via eusg's policy consultancy activities to the practical level of on-the-ground project implementation experience.